

**Prasar Bharati**  
**(India's Public Service Broadcaster)**  
**News Services Division: All India Radio**  
**New Broadcasting House, Parliament Street, New Delhi**  
**(Reference/PP&D Unit)**

File No. NSD/PP&D/AAA/2017

530

Date: 02.05.2017

3 MAY 2017

**Sub: Akashwani Annual Award for the year 2017- regarding**

Entries are invited for the following Akashwani Annual Awards relating to News Services Division, All India Radio for the year 2017. To make the competition more attractive for participants prize money for the awards has been enhanced to Rs. 25,000/- for the winning entry effective from year 2017. A new Award i.e. 'Best Newsreader Award' has also been introduced from this year onwards for which prize money has been fixed Rs.10,000/-

1. K. L. SHARMA AWARD FOR BEST CORRESPONDENT
2. BOLD & COURAGEOUS REPORTING
3. BEST NEWS EDITOR OF THE YEAR
4. BEST REGIONAL NEWS UNIT (Only Trophy)
5. BEST NEWSREADER AWARD (New Category)

The guidelines and performa for applying for the aforesaid categories of awards are available on official website of NSD i.e. [newsonair.com](http://newsonair.com). The period of consideration for the aforesaid awards is from 1<sup>st</sup> January, 2017 to 31st December, 2017.

All eligible officials are requested to keep ready their records/materials/recordings in advance and submit entries in the prescribed format along with supporting documents and audio etc. The entries should reach at the following address latest by **08.01.2018** as prescribed by DG, AIR. However, the advance information regarding entries may be sent by 30.11.2017.

**Director (News) (PP&D)**  
**News Services Division**  
**All India Radio**  
**New Broadcasting House**  
**Parliament Street**  
**New Delhi**

The soft copy of the entry may also be forwarded to Officer In-Charge (Reference and PP&D) on his official email id- i.e. [ref.nsd@gmail.com](mailto:ref.nsd@gmail.com).

*Anupama*

(Anupama Bhatnagar)  
Additional Director General (News)

To

- PS to DG (News) for information
- All Officers/Units of NSD, AIR
- RNU Desk - Please inform all RNU Heads through email mode.
- DD (IT), please upload the circular on website.
- Notice Boards (Admn/GNR/HNR/Talks/Reporting)

**Copy for Information:-**

**Sh. H.K. Pani, Officer on Special Duty, (PP&D), Directorate General, AIR, Akashwani Bhawan, Parliament Street, New Delhi with reference to his letter no. 18/01/2017-P-III/28 dated 15.02.2017.**

*L.R. Sharma*  
02/05/2017

(L.R. Sharma)  
Officer In-charge (Ref./PP&D)

**PERFORMA OF SUMMARY FOR K. L. SHARMA "BEST CORRESPONDENT AWARD" 2017**

1.	Name, Designation and Place of posting	
2.	No. of items filed	
3.	No. of dispatches/voice casts filed	
4.	Details of best items filed	
5.	Details of best dispatches/voice castes	
6.	No. of Exclusive stories which are best & why	
7.	Details of Contribution made towards Social Media of NSD/RNU	
8.	No. of reports on events outside beaten path.	

**PERFORMA OF SUMMARY FOR BOLD & COURAGEOUS AWARD" 2017**

1.	Name, Designation and Place of posting	
2.	No. of items filed	
3.	Dispatches/ voice casts filed	
4.	Details of best items filed from an area where threat to life is involved like war, conflict area, natural calamity etc.	
5.	Details of best dispatches/ voice castes	
6.	Details of Contribution made towards Social Media of NSD/RNU	
7.	No. of live dispatches/Sound bites	

**PERFORMA OF SUMMARY FOR BEST NEWS EDITOR OF THE YEAR" 2017**

1.	Name, Designation and Place of posting	
2.	No and details of best stories drafted during the year	
3.	Innovations made in improving contents of News bulletins/news based programmes	
4.	Notable contribution towards news bulletins/CA	
5.	No and details of stories planned in advance/Drafted after including sound inputs	
6.	No and details of stories/items included in bulletins despite odd circumstances/ breaking news	

**PERFORMA OF SUMMARY FOR BEST NEWS READER OF THE YEAR" 2017**

1.	Name, Designation and Place of posting	
2.	No. of Exclusive stories prepared/translated	
3.	Contribution to News based programmes	
4.	Details of special programmes/bulletins read/anchored by the Newsreader/NRT	
5.	Brief details of five selected News items translated by NR/NRT	
6.	Brief Details of Current Affairs programme	